# Introduction

Rusty Labuschagne is a unique premier speaker on the professional circuit. One is immediately struck by his sincerity and humility as he delivers a dramatic account of his transformational experience. Rusty has been through a trauma few have experienced. In 2003, the successful Zimbabwean businessman, who ran a safari outfit, flew his own aircraft, and had a fishing resort on Lake Kariba, was framed by a poacher, the police, and the courts, and wrongfully convicted of drowning a poacher.

## About

He talks and writes about being subjected to conditions most people would find unbearable, having to draw on his inner resources and strengths to endure the unimaginable. In the process, he developed not only a life-saving resilience but also empathy and a keen desire to help his fellow inmates. His faith in God, positive mental attitude, leadership qualities, and lessons in forgiveness, gratitude, and humility bring a personal, transformative, and authentic message of hope and freedom.

In his book and to audiences, Rusty's message is that everyone is faced with challenges, but it is who you are and the depth of your determination that will get you through life's darkest moments. He shows how one can harness one's inner strength and let go of what one cannot control. His talks have a broad audience appeal, from leadership lessons for CEOs and managers to inspiration and staff members' motivation. They will all feel an impact.

VICTORY OVER INJUSTICE

Against police evidence, without a body and on presumptions, Rusty was convicted of drowning a fish poacher during Mugabe's rule. He served 10 years in Zimbabwe's prisons, including the notorious Chikurubi Maximum Security Prison, where he suffered through the Zim dollar crash, with food shortages, no running water, and people dying around him daily.

He speaks eloquently about being subjected to conditions most people would find unendurable, having to dig deep within himself to find solutions to an unbearable situation. His resilience, ability to face adversity, and pure grit are an unparalleled inspiration.

## Keynote Topics

**Beating Chains**

* Resilience Learned: Bounce back with experience and grit. You have it in you!
* Inspiring Others: Are you making a difference? Find your purpose.
* Unanswered Prayers: Being prepared for where you are going.

HE SHARES THE LIFE LESSONS HE LEARNED ABOUT FORGIVENESS, GRATITUDE AND FINDING TRUE FREEDOM.

## Category Keywords:

* Inspiration
* Leadership
* Motivational Speaker
* Resilience
* Mindset & Resilience

## FEES:

**Virtual:** USD $8,500 NET for 30 - 60 minute virtual keynote + Q&A session

## TRAVELS FROM:

Cape Town, South Africa

## Expert On:

HE NOW SPEAKS OF HOPE AND FREEDOM.

## Social Media

Website: <https://beatingchains.com/>

Twitter: <https://twitter.com/beatingchains>

YouTube: <https://www.youtube.com/channel/UCffaZMoxw5W0IeC2iT28JfA/videos>

Facebook: <https://www.facebook.com/BeatingChains/>

## Author: Beating Chains

## **About the Book**

About 70% of this book was written in my prison cell on a smuggled cell phone and emailed to myself. All sketches I did personally after exiting prison.

In 2003, without a body and against police evidence, I was wrongly convicted of drowning a fish poacher and spent 10 harrowing years under horrendous conditions in Zimbabwe’s prisons during Mugabe’s rule. I write about being subjected to conditions most people would find unbearable, having to draw on my inner resources and strengths to endure the unimaginable. In the process, I developed not only a life-saving resilience but also empathy and a keen desire to help my fellow inmates. My faith in God, positive mental attitude, leadership qualities, and lessons in forgiveness, gratitude, and humility bring a personal, transformational and authentic message of hope and freedom.

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