

# CHRIS BERTISH iMPOSSIBLE

Inspirational Speaker Author Waterman Ocean Pioneer

## SPEAKING PROFILE 2021

INSPIRING PASSIONATE MOTIVATIONAL COURAGEOUS



“  
Make the change. Be the change.  
Leave a positive impact on others  
and the world around you.  
”

Why would you want to meet Chris Bertish?  
And why should your organization hear  
what he has to say?

As his audiences will tell you, it is the combination of Chris's achievements that makes him such a force for change. It is what he has discovered and uncovered - in the middle of a lonely ocean, at the top of 60ft waves or at the front of executive boardrooms - about the key importance of next-level research, planning and preparation that inevitably leads to success. It is understanding of depths of human passion, spirit and the seemingly endless pool of resilience and perseverance we, as a species, can tap in to. And how we can all transcend our own imagined limits and achieve the seemingly iMPOSSIBLE in business, sport and in life.

As an **adventurer**, he spent 93 days and traveled 7500 km from Morocco to Antigua, across the entire Atlantic, alone unassisted on a stand-up paddle board. As a **pioneer**, he conquered the exhilarating world of big wave surfing to win the 2010 Maverick's Big Wave Invitational, in the biggest waves in paddle history. As an **entrepreneur**, he has grown multiple international businesses, regardless of how stormy the economic climate. As a **philanthropist**, he is constantly seeking to leave the world better than he found it, and is an ambassador for multiple international conservation non-profits creating a major impact. As a **global thought leader**, he is in the Einstein's Institute Top 100 Global Visionaries, and was selected as one of Africa's Top 5 Motivational Speakers. As a **keynote speaker**, Chris is in the unique position to fundamentally shift your organization into a higher gear.

Companies Chris has worked with include:

Google

salesforce



pwc

CISCO

EY



Coca-Cola



WORLD  
ECONOMIC  
FORUM

SAP

RICOH

Chris has done more than most of us can even dream about, and has the scars and life-lessons to prove it.

**Over the years, he has found that there are many common threads that tie together excellence in elite sports, extreme expeditions and success in business. Through a series of emotionally-charged and challenging keynotes and workshops, he now shares the power of the stories only he can tell and, more importantly, the priceless, hard-won knowledge and life lessons each of those stories contains.**

In the last few years Chris has shared the stage with Bill Clinton and George W Bush, has spoken at multiple global TEDx events, the World Economic Forum and the World Wildlife Fund, and has shared his insights with companies like Google, NASA, Schneider Electric, Southern Wine & Glazer, Coca-Cola, Mercedes Benz, Cisco and SAP.

Chris is also a best-selling author, award-winning director, dedicated conservationist, and passionate educator.

## VIRTUAL KEYNOTE TALKS

### **Thrive!** (45 minutes)

- How to stay positive, build resilience & thrive through change, challenges and turbulent times

### **10 Tools for Remote Success** (60 minutes)

- Tools to stay positive, effective and efficient, working remotely, in isolation amidst a continuing global pandemic

### **Achieving the Impossible!** (45 minutes)

- **The Mavericks Big Wave Story**
- A talk focused on Goals, Planning, Preparation, Shifting your comfort zone, transcending fear, Determination and a never give up attitude to achieve any goal

## IN PERSON KEYNOTE TALKS

### **Limitless!** (45 - 60 minutes)

- **The Transatlantic Standup Paddle Crossing Story**
- A talk focused on Vision, Planning, Preparation, Resilience, Mindset, Resourcefulness, Passion, Purpose, and essential Teamwork for success

### **Achieving the Impossible!** (45 minutes)

- **The Mavericks Big Wave Story**

### **Saving Stripe** (50 minutes)

- **Conservation Specific Keynote**
- A powerful story of Passion and Purpose highlighting Conservation and Sustainability

## SOME KEY AREAS THAT CHRIS FOCUSES ON INCLUDE:

- How to achieve the seemingly iMPOSSIBLE!
- Setting goals and targets
- The mindset for success – resilience, attitude and a growth mindset
- Thriving and leading through change. Finding the opportunity in change
- The meticulous research, planning and preparation for success
- Harnessing the power of fear, risk and change
- Leading through innovation disruption and resourcefulness to create impact and stand out
- The gift in fear, struggle, challenge and change!
- Singular vision and mission: teamwork for successful results
- Success in sales though turbulent and challenging economic times
- The Passion- and purpose-driven business, to amplify impact: leading by example and creating positive change
- Attitude is everything - stoicism, growth, mindsets and positive optimism



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### Paying it forward:

#### Inspiring our youth:

Additionally, when you book Chris for any event, you will automatically be giving back to charity and a host of community projects. A percentage of all his global speaking engagements and workshops is donated to conservation, humanitarian, education and sustainability programs through the **Chris Bertish Foundation NPO (5013 C)**, which is used to **inspire Courage, Confidence and Self-Belief in our youth**.

#### Conservation and Sustainability:

Chris plants trees for every talk delivered and plants a forest each year to offset his travel carbon footprint, to ensure that at a personal and business level, he is carbon net neutral. Chris runs his business as a B Corp Certified business, using what he does as a force for good, while also being 1% for the Planet Certified.

#### Education and Inspiration:

Chris sponsors environmental education curriculum for the youth through Ambassadors for the Planet, and aims to inspire both young and old with his newly launched 'Impossible Sessions' podcast, where he interviews incredible humans with incredible stories, focused around mindset, resilience, passion and purpose.

### Learn more about Chris:

Chris' stories are available for personal consumption, as well.

His first book, the #1 Best Seller, **'Stoked!'** tells the story of his Maverick's big wave triumph, and the lessons learned on the way, and captivated audiences all the way to the best seller list.

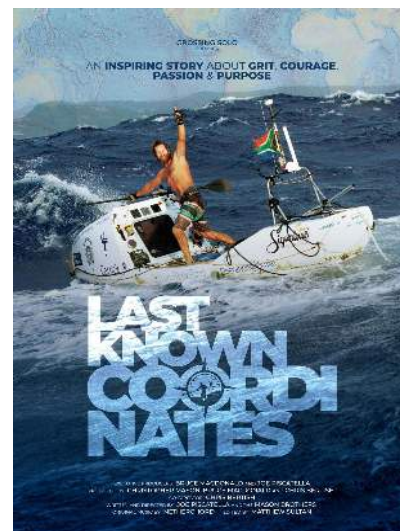
He is currently finishing up his second novel, **'All in!'**, which chronicles his incredible solo journey across the Atlantic Ocean

His seminal documentary, **Ocean Driven**, shows audiences how to overcome obstacles and their own fears, and inspires them to never give up or lose sight of their dreams.

His long-awaited new film **'Last Known Coordinates'** will launch globally in 2021. This piece is set to outdo anything done before, and will move audiences to tears, to joy, to their passions and to stronger, more inspired futures.

### Featured in below media:

New York Times, USA Today, Huffington Post, Time Magazine, BBC, CNN, CNBC News, Fox News, Sky News.



### Recent notable events:

- Selected as one of the Top 10 B Corp Certified organizations globally, as an example of small businesses that are using business to do good for the world.
- Chris's new educational curriculum, Ambassadors for the Planet (Endorsed by the UN), will launch globally in 2021, with the aim of creating a more positive, solution-driven mindful and sustainable youth



Chris is an amazing human!! Hearing how he maintained his positivity and mental health through his incredible voyage is amazingly inspirational. His talk was very timely; reminding us of the essential elements and tools required to maintain a positive outlook during these trying times. Chris's authentic delivery and positive energy left our team uplifted and inspired!"

**KATRINA TEMPERO** - UX Manager, **Google**



He's an expert on shifting his comfort zone, and it's clear through his public speaking that he is right in his comfort zone. He teaches on finding your greatest potential, and coming from such a legend as Chris, I was left feeling empowered to evaluate where in my life I could more intentionally "dial it up" and follow my passions. If there's ever an attitude for gratitude that should be shared on a big stage (or virtual event), then Chris' story is one for the records. This was one of our most successful talks at Salesforce."

**KELLY COWDEN** - Industry Events & Sponsors, **Salesforce**



Chris has to be one of the most interesting people on the planet. His 10 Tools Talk on dealing with Isolation is so timely and was extremely helpful for all of us in our team, given the current events. Our team came away from the talk energized, with some valuable tools we can apply right now to our lives and with a fresh perspective. Our only wish is that we could have had several more hours to hear more of Chris' stories from his various adventures. "

**ERIC NOETH** - Principal, **Advent International**



Chris spoke to sell out events in Durban, Cape Town and Johannesburg and received standing ovations at these events and feedback from our clients has been nothing short of spectacular. Chris has an amazing story to tell and he does so with unlimited passion and drive, Chris is the consummate professional and it was a pleasure dealing with him throughout."

**BRETT WOOD** - Marketing Director, **Sales Guru Live**



Chris provided us with an authentic view of his own isolation experiences and shared top tips that were easy to incorporate into daily life to help us navigate through this crisis and even beyond. I believe anyone could benefit from learning and applying these tools in their life. Extremely grateful to have been a part of this session and to have shared in the wisdom of Chris's insights."

**VANESSA GILL** - Regional Manager, **Cisco ANZ**



Chris' story is one of powerful and lasting self-determination which was perfectly timed given the personal and professional challenges we are all facing during the global lock-down. The talk is on-point, impactful, inspiring and would be likely to benefit any team hoping to gain perspective on where they are at present and how to not only survive, but how to thrive, in the face of change."

**ROBERT BAIGRIE CFA** - Head of Developed Markets, **Asia Pacific Conservation International**



His incredibly inspiring talk stuck deeply in my mind and motivated me to: get back into fitness, take on intentional nutrition for health rather than just pleasure, re-engage in the practices that put my feet and mind back on the ground so I can be present and in the moment by moment excellence of our human experience (My wife and family thank him). I take my hat off to Chris and thank him for the gift of his boggling and articulate story of how far beyond the place where we usually stop in life, we really can go."

**MICHAEL EASTWOOD** - Senior System Engineer, Jet Propulsion Laboratory, **NASA**



After an inspiring address based on his beautiful and courageous true story, Chris deservedly received a massive standing ovation from our international audience in financial services. His story is simply Breathtaking! "

**MIKE LEE** - CEO, **ATMIA Global**