THE A PRIMA COLLECTION

EXCITING EXC

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THE AFRICAN COLLECTION CONTENTS

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Cape Town, South Africa

BRINGING THE BEST OF AFRICA TO YOU Bronwyn Hesketh

V e been saying for nearly 25 years that I have the *Coolest Job on Earth*, and I feel that even more keenly now, as I get to introduce the very best of Africa's speaking talent to our American friends and colleagues.

I know it sounds trite, but it really is my pleasure and privilege to bring you these phenomenal human beings, many of whom I get to call my friends.

I know each of them personally, have seen each of them present, and have worked with some of them for nearly two decades (one of them for nearly a quarter of a century - yikes!)

I am incredibly proud of this portfolio and I know that each of them will not only do Africa proud, but both you and I, for putting them in front of audiences who need to hear their Messages. This really has been the platinum lining for me in the cloud of the pandemic ... the opportunity to put my favorite Messengers in front of a whole world full of new audiences.

Each of the "Read More" links on the following pages will take you to their websites, so you can get much more information of them, but if there is anything I can send you that will make the process of suggesting them even smoother for you, I'd be absolutely delighted to hear from you.

I'm so looking forward to working with you, to make sure that your next event (or your client's next event), whether inperson or virtual, is resoundingly memorable!

Warmly,

Browin



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LESSONS FROM THE BIG CATS

Lorne Sulcas



BECAUSE MEDIOCRE ISN'T ENOUGH

• **r n e** has been inspiring top international organizations, entrepreneurs, athletes and teams on performance since 1996 with his extraordinary Bushveld Lessons™ presentations. Lorne is known as one of those inspirational speakers who is always talked about long after his presentation.

Lorne has a Post-Graduate degree in the Behavioural Sciences, has spent seven years as a ranger and guiding photographic safaris mainly in South Africa's Kruger National Park, whilst progressing through various leadership and management positions on the Reserve, including Head Ranger and eventually General Manager. There he developed a special interest in the behavioral ecology of Africa's three Big Cat species: the lion, leopard and cheetah, and that's also where his love for wildlife photography started. Over the years he has won multiple international awards, fellowships and honors for his Big Cat and other wildlife photography, and has had his photographic work published in numerous books, magazines and articles around the world.

He has become known as The Big Cat Guy, and speaks around the world on the potent life and high performance lessons specifically from these amazing super-predators that have been thriving for millennia in the face of change and competition. His clients have included organizational giants on five continents, from NASA to Sony to Gartner. He has spoken on the world's biggest stages, and appears on CNN.

TRYING TO SUCCEED IN A TOUGH, DEMANDING WORLD?

LORNE SULCAS HELPS TEAMS AND ORGANIZATIONS SUSTAIN A COMPETITIVE ADVANTAGE.

READ MORE HERE

In his

Thriving in a Wild World™ keynote, Lorne shares game-changing

success lesson from Africa's

Saray Khumalo

READ MORE HERE

In 2019, on her fourth attempt, Saray summited Mount Everest, becoming the *first Black African woman to summit* that mystical peak — a demonstration of her resilience, irrespective of her starting point and past unsuccessful attempts.

But she believes that becoming the first Black African woman to summit Mount Everest is an accolade that's more than about her. It's a legacy that people, especially Black women, around the world can draw strength from in order to summit their own mountains. She shares her story through motivational talks and as a keynote speaker to inspire individuals and groups, that it doesn't matter what you look like or where you come from – you can still change the world.

Saray's story does not begin nor end with Everest, it is part of her journey, to complete the Explorer's Grand Slam, a challenge to reach the North Pole, South Pole and all the Seven Summits, in her quest to raise funds to go towards the education of an African child.

The story of Saray Khumalo is about being deliberate in breaking the shackles of convention, it is about triumph.

⁴⁴ And Keep Rising Above the Clouds ,,

Saray uses a combination of mountaineering triumphs and her ability to steer businesses, to help individuals and teams identify their personal and business goals; explore and unleash their full potential, and achieve set goals.

She is the founder of Summits with a Purpose: an initiative that has raised funds and built both physical and digital libraries in disadvantaged African schools.

She believes that literacy and education has the power to change the narrative for the next generation.



BACK TO BASICS

Thriving in Tough Times: Business Essentials from the Wilds of Africa

Quinton Coetzee

READ MORE HERE

MORE THAN 3000 PRESENTATIONS 40 COUNTRIES 5 CONTINENTS 24 YEARS

Audiences around the globe are captivated as Quinton fills the room with his charisma and

energy. His message is powerful. His persona

is dynamic, bold and animated; his revelations are compelling as he skillfully demonstrates how Mother Nature herself is the author of the most definitive guide to personal and business success that one can find anywhere in the world today.

These are essential business principles that we instinctively KNOW, and have either forgotten, or choose to ignore – at our peril! Using spectacular visuals of wildlife and the tribes of Africa, Quinton's unforgettable analogies vividly drive home the necessity to get '*Back to Basics*'. He proves that enhanced performance, continuous improvement and ultimate success can only be achieved once 'The Basics' are firmly in place.

Quinton's presentation style is highly energetic, yet unassuming. No textbook-quotations, no bullet-points, no 'rah-rah', no talk about himself ... just down-to-earth, raw, real and relevant truths that relate directly to improved performance. And any audience easily connects with the tangible tools that he provides in order to achieve this. "Coetzee is in a class by himself, probably the most sought-after South African speaker." -Los Angeles Times

FREEDOM IS AN ATTITUDE

Al-Qaeda's Longest Held Captive Stephen McGown

En route home from

fulfilling his life-long dream to ride a motorcycle through Africa, Stephen was abducted by Al Qaeda from Timbuktu on November 25th 2011 and held hostage in Mali for almost 6 years.

He was 36 at the time.

During Stephen's abduction, he was kept far from civilisation, deep in the Sahara, away from the searching eyes of French surveillance planes and drones. He was allowed limited communication with his family in the first six months of his captivity.

However, when the French Military Forces arrived in Mali, this ceased altogether. Stephen was cut off from all familiar ways of life. Living outdoors in harsh conditions meant that he had to acquire a variety of new skills including how to protect himself from the elements as well as how to communicate across language and cultural boundaries.

But most of all he learnt how to stay alive; remain positive and be present when everything was stacked against him.

Uncertain as to whether he would ever be released or die in the expanse of the Sahara, he made a decision to not let his situation get the better of him.

He decided to rather hold onto hope and take control of his attitude.

Stephen shares a message of making the most of all situations whether they are good or bad.



Even though Stephen's story is far removed from the reality of most people's lives, the essence of his struggles is not far off from those of his audience.

His talk promises to inspire and leave his audience questioning their own attitude and dilemmas.

Stephen's talk is a story about resilience and overcoming adversity amidst harsh weather conditions, a different culture, language and religion.

He not only talks about making important decisions, about the importance of acceptance and communication, but he lives his his credo that "Freedom is an Attitude".

READ MORE HERE



LIMITLESS The SUP Crossing Story

s an *adventurer*, Chris spent 93 days and traveled 7500 km from Morocco to Antigua, across the entire Atlantic, alone, unassisted on a stand-up paddle board.

As a *pioneer*, he conquered the exhilarating world of big wave surfing to win the 2010 Maverick's Big Wave Invitational, in the biggest waves in paddle history.

As an *entrepreneur*, he has grown multiple international businesses, regardless of how stormy the economic climate. As a *philanthropist*, he is constantly seeking to leave the world better than he found it, and is an ambassador for multiple international conservation non-profits creating a major impact. As a *global thought leader*, he is in the Einstein's Institute Top 100 Global Visionaries, and was selected as one of Africa's Top 5 Motivational Speakers. And as a *keynote speaker*, Chris is in the unique position to fundamentally shift your organization into a higher gear.

As his audiences will tell you, it is the combination of Chris's achievements that makes him such a force for change. It is what he has discovered and uncovered in the middle of a lonely ocean; at the top of 60ft waves or at the front of executive boardrooms - about the key importance of next-level research, planning and preparation, that inevitably leads to success.

It's understanding the depths of human passion, spirit and the seemingly endless pools of resilience and perseverance we - as a species - can tap in to.

And how we can all transcend our own imagined limits and achieve the seemingly iMPOSSIBLE in business, sport and in life.

"Make the change. Be the change. Leave a positive impact on others and the world around you." <u>READ MORE HERE</u> <u>SEE THE SHOWREEL HERE</u>

Chris Bertish





In 2003: against police evidence; without a body and based only on presumptions, the successful Zimbabwean businessman was convicted of drowning a fish poacher during Dictator Robert Mugabe's rule.

He served 10 years in Zimbabwe's prisons, including the notorious Chikurubi Maximum Security Prison, where he suffered through the Zim dollar crash, with food shortages, no running water, and people dying around him daily.

He talks and writes about being subjected to conditions most people would find unbearable, having to draw on his inner resources and strengths to endure the unimaginable.

His resilience, ability to face adversity, and pure grit are an unparalleled inspiration. In the process, he developed not only a life-saving resilience but also empathy and a keen desire to help his fellow inmates.

His faith in God, positive mental attitude, leadership qualities, and lessons in forgiveness, gratitude, and humility bring a personal, transformative, and authentic message of hope and freedom.

In his book and to audiences, Rusty's message is that everyone is faced with challenges, but it is who you are and the depth of your determination that will get you through life's darkest moments. He shows how one can harness one's inner strength and let go of what one cannot control.

His talks have a broad audience appeal, from leadership lessons for CEOs and managers to inspiration and staff members' motivation. They will all feel an impact.

> <u>READ MORE HERE</u> <u>SEE THE SHOWREEL HERE</u>

EVERYONE IS FACED WITH CHALLENGES, BUT IT IS WHO YOU ARE, AND THE DEPTH OF YOUR DETERMINATION, THAT WILL GET YOU THROUGH LIFE'S DARKEST MOMENTS.

Rusty speaks eloquently about being subjected to conditions most people would find unendurable, having to dig deep within himself to find solutions to an unbearable situation.

A GOOD READ Helping People Write a Different Story Verity Price

e rity is a former professional singer turned speaker and facilitator, with a story to tell.

After becoming one of the world's first online crowd-funders when she pre-sold 2000 copies of her debut album back in 2005, she unexpectedly became far more famous for thinking differently than she did for singing.

As a result, she has spent the last twelve years facilitating and speaking on strategy, innovation and positive mindset for multiple organizations and industries. With a degree in Psychology and Anthropology from UCT and as a De Bono accredited strategic and lateral thinking facilitator, she has worked with multi-national teams across South Africa and Europe. She's a two-time TEDx speaker, is a Distinguished Toastmaster; the Southern African champion of Evaluations (2015) and - most recently - has been crowned as the World Champion of Public Speaking (2021)! Her passion is helping change the world one idea and one happy team at a time. She loves to work with organizations to inspire their staff, align strategic direction, solve old

<u>READ MORE HERE</u> <u>SEE HER WINNING SPEECH HERE</u>

problems, uncover new ideas and gain the competitive edge in their industries. Veroty has delivered keynotes to thousands of people across South Africa and the world. Virtual or in-person, she'd love to speak for you too.

You have two choices in life. To react or to create.
Which do you choose?



VERITY HAS THREE POPULAR KEYNOTES

THINK AHEAD OF THE CROWD

The story that has been featured at TEDx and in numerous local and international documentaries. Join the thousands of people who have loved this talk. It never fails to inspire, educate and entertain.

ACTIVATING OPTIMISM

Verity gives you easy to follow, foolproof daily changes, that lead to significantly increased happiness, optimism & productivity.

DESIGNING THE FUTURE

This entertaining talk unpacks the role that the Limbic and Reticular Activating Systems play in your day to day life and how quickly they can help or hinder your success.

MOTIVATION

Estienne de Beer presents

- "Meerkat Motivation for the Marketplace", an exhilarating hour of gripping wildlife visuals and actionable insights.
- The uncensored story of these fascinating little creatures reveals their success principals and how this synergy can be passed on to the workplace.
- Now you also can bring this keynote presentation to your next conference or event. In doing so, delegates will be abundantly inspired to strive for higher levels of individual and organizational performance.

Estienne is an award-winning motivational speaker and leadership development specialist with in-depth experience across many companies, countries and cultures.

The core message of "Meerkat Motivation" can be tailored to the aim of almost any business event or corporate conference. These customizations include inspiration, motivation, leadership, business, sales, teamwork, risk, change, safety, diversity, management, nature, team building, conservation, wildlife etc.

THE MEERKAT MOTIVATOR

Some examples of how the talk can be adapted:

- Meerkat Motivation for the Marketplace
- Success in Sales Meerkat Style
- High-Performance Teamwork Meerkat Style
- Championing Change Meerkat Style
- Inspirational Leadership in Tough Times – Meerkat Style
- Safety in the Workplace Meerkat Style
- Harnessing Diversity Meerkat Style
- Risk Management Meerkat Style
- Joining Hands for Conservation Meerkat Style

See the Showreel Here

"Epics of human struggle and triumph of the human spirit create fantastic canvasses by which modern situations can be measured." - Rob Caskie

Rob loves telling, always has.

Who would ever have conceived that sharing stories about solo motorcycle journeys in Africa would have led to a career as storyteller? With a varied background and extensive travels he has always believed that human beings have an innate desire to hear stories, more particularly stories about human beings, rather than events.

His storytelling career began in earnest in 2001, on the famous Anglo-Zulu War battlefields in South Africa. Since then, researching and sharing human dramas has taken him to the Antarctic on numerous occasions; the Arctic; annually to the UK and very regularly to the Battlefields.

One may tell a tale that takes up residence in someone's soul, becomes their blood and self and purpose. That tale will move them and drive them and who knows what they may do because of it, because of your words. That is your role, your gift as storyteller / influencer.

That special privilege and responsibility drives Rob daily to hone his skill, research new stories, and share the fantastic lessons which emerge from these stories of Life.The theater of your imagination is a very powerful backdrop.

He chooses stories from his repertoire for clients depending on their theme or what their objective is. He modifies content accordingly, drawing from a miscellany of stories. A company with diversity issues will not want the same delivery as a game lodge or birthday gathering.

With stick and trademark shorts, he prides himself on positive, unique storytelling – live or online.







SEE INTRO TO SHACKLETON TALK HERE

A DAY IN OUR DIGITAL FUTURE

Khalid is a Moroccan Serial Tech Entrepreneur, Digital Transformation and Disruptive Technologies Expert, Investor and Policy Maker, whose passion for building startup ecosystems stems from his own journey and success as startup founder.

At 19 years old, coming from a small fishing village in Morocco, he launched Skillearn, an AI backed blended learning platform he sold a mere 15 months later for an undisclosed 7 figure IP settlement to a multinational organization, followed by SOS Santé, an e-health hardware award- winning, national fund backed startup, all of which led him to be named the first Forbes Africa 30 Under 30 Entrepreneur in the Maghreb Region.

He has since led (as Regional Director) the Silicon Valley Acceleration & Investment Program DEMO Africa, helping African Startups raise over \$80 MM and establish in the Valley.

Now with over 1000+ engagements in 30+ countries over the past decade under his belt; with audience sizes ranging from 10 CXOs and the Board of a Fortune 500, to 80 000 at largest Tech Conference in Europe (Web Summit), Khalid boasts a combined audience of over 2 million people.

His keynotes are memorable for their provocative storytelling style. They are peppered with important learnings sourced from both his global experience and his challenge-filled lifelong journey.

BUTTERFLY EFFECT"

BRIER

Khalid imagines the future with all its technological advancement and human condition's complexity and takes his delegates along for the ride. His talks are inspiring, humorous, motivational, and always personal.

With a TV presence and Press coverage in over 300 outlets including BBC, CNN, Forbes, Times, Fox News, Chicago Herald, CIO Magazine, Khaleej Times, Le Monde, The Economist, Le Parisien, Medi1TV, 2M TV, and France TV, Khalid is very comfortable in the spotlight and even more so on stage.